

USCTLHA STRATEGIC PLAN Adopted 10-17-09

Vision: USCTLHA is a non-profit organization whose purpose is to promote and accurately interpret the history of the USCT of the American Civil War and those that supported their efforts to abolish slavery and preserve the Union and to educate the public and promote research of the history and legacy of those who served in the Civil War.

Mission: To preserve, promote and protect the memory and contributions of those who fought for the freedom of Americans of African decent and others with different backgrounds, both military and civilian during the period of the American Civil War. This is accomplished through the active participation in re-enactments, living history and public presentations.

- I. Objectives:**
- (1) Create an information dissemination system for the USCT legacy.
 - (2) Create a mass public education effort
 - (3) Create USCT program themes for the 150th Civil War commemoration
 - (4) Advocate preservation of USCT historical sites and memorials
 - (5) Encourage participation in USCT re-enactments and events
 - (6) Raise funds to support programs and operations

- II. Goals:**
- (1) Information Delivery System
 - 10,000 hits per month on USCTLHA website
 - Publish a quarterly newsletter
 - Print and distribute 5,000 brochures annually
 - Utilize materials for exhibits and presentations
 - (2) Mass Public Education
 - Develop five USCT lesson plans for middle schools
 - Create five annual themes for 150th CW commemoration

- (3) Preservation
 - Highlight existing sites, especially cemeteries on website
 - Support at least three new/proposed sites
- (4) Participation in re-enactments and living history events
 - Encourage Maximum Participation in two events
 - Highlight five others
- (5) Fund raising
 - Raise \$10,000 to fund programs and operations

III. Programs: (1) USCT Information Network

Timely update of USCTLHA website to include current events, historical research results, on line library, articles and links to other sites

(2) Public Education

Create marketing materials, i.e. newsletter, brochure, signage and other images

Develop lesson plans and curricula for middle school students

Create five themes for 150th Civil War commemoration

Design and conduct Teacher Workshops with study guides

(3) Preserve USCT historical sites and memorials

USCT cemeteries

Identify and promote preservation of USCT memorials and historical sites

(4) Special Events

Max effort re-enactments

Living history presentations

Regimental recruitment; youth cadets, bounty for units
loaner uniforms and equipment

(5) Fund raising

Corporate Solicitation

Membership Solicitation and Member services

Grantsmanship

Event Sponsorship Proposals

IV. Tasks Assigned and Time lines For Completion:

- (1) USCT Information: Communications and Research
Committees- Monthly Report
- (2) Public Education: Research Committee-Quarterly Report
- (3) Preservation of USCT Sites: Research Committee
Quarterly Report
- (4) Special Events: Special Events and Authenticity
Committees
Monthly Report
- (5) Fund raising: Finance Committee
Quarterly Report
- (6) Bylaws updates: Bylaws Committee
Semi-Annual Report

V. Budget: \$10,000.00

VI. Annual Report: Executive committee
Semi-Annual Benchmark Reports